


THOM PACKMAN

Creative and versatile designer, content creator, and videographer with a passion for transforming ideas into visually compelling stories. Leveraging a strong blend of artistic vision, technical expertise, and innovative thinking, I aim to contribute my skills in graphic design, content creation, and videography to drive engaging and impactful visual experiences for clients and audiences alike.

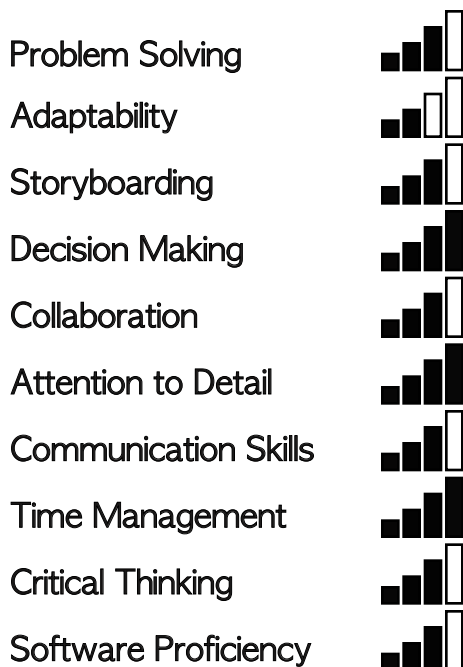
Contact

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 Peterborough, Ontario

Certificates

 Smart Serve
 Fire & Safety Awareness
 First Aid & CPR
 Workers Safety Awareness
 Ontario Security Guard License
 G Class Driver's License
 Cansell Certificate
 WHMIS Safety Certificate

Skills



Experience

GRAPHIC DESIGNER

JAN 2021 - PRESENT • SIGN-A-FIED

Brand Consistency, Collaboration, Concept Development, Marketing Trends, File Management, Adobe Illustrator, InDesign, Photoshop

MOTION GRAPHICS PROMO VIDEO

SEPT 2023 - DEC 2023 • MOTION DESIGN

Collaborated in a 3-Team group, Communicated Pre-Planning Documents Including Script, Storyboard, Shot list, UX, Created Assets for the Smart Mirror Video Concept, Used After Effects to create a one minute and eleven seconds video to highlight effects.

PROJECT MANAGER - PROMOTIONAL VIDEO

SEPT 2023 - DEC 2023 • ACADEMIE EPOXY

Collaboration on a 5-Team Group, Communicated with Client Weekly, Organized Tasks, Set Deadlines, Managed Basecamp, Created Moodboards, Created Storyboards, Conducted Production of the Video, Assisted in Post-Production Video with Editing.

THE ORANGE ART GALLERY WEB REDESIGN

JUNE 2022 - AUGUST 2022 • APPLIED PROJECTS

Wire-framing, Low-Fidelity Prototype Website, Planning, Organizing, Testing, Collaboration, Problem Solving, Sketching, User Needs, Creative Thinking.

PORTFOLIO WEB DESIGN

JUNE 2022 - DEC 2023 • WEB DEVELOPMENT

Wire-framing and Created a Low-Fidelity Prototype with Adobe XD, HTML and CSS, Use of Github, Use of Visual Studio, Testing and Debugging, Creating an intuitive and user-friendly interface, Planning and organizing, Problem solving and critical thinking.

CONTENT CREATOR

JAN 2021 - CURRENT • FREELANCE •

Video Scripting & Planning, Ability to Create Engaging Sharable Content, Proficient in Editing, Cutting, Trimming and effects, Designing Thumbnails, Social Media Management, SEO Optimization, Adaptability, Scriptwriting, Time Management, Branding, Equipment Knowledge.

 20K •  3.5K

Education

Algonquin College ~ Interactive Media Design Diploma 4.0 GPA
Lakefield District Secondary School Ontario Diploma