

# THOM PACKMAN

Creative and versatile designer, content creator, and videographer with a passion for transforming ideas into visually compelling stories. Leveraging a strong blend of artistic vision, technical expertise, and innovative thinking, I aim to contribute my skills in graphic design, content creation, and videography to drive engaging and impactful visual experiences for clients and audiences alike.

## Contact

-  (705) 957-5195
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-  Peterborough, Ontario

## Experience

### GRAPHIC DESIGNER

JAN 2021 - PRESENT • SIGN-A-FIED

Brand Consistency, Collaboration, Concept Development, Marketing Trends, File Management, Adobe illustrator, InDesign, Photoshop

### MOTION GRAPHICS PROMO VIDEO

SEPT 2023 - DEC 2023 • MOTION DESIGN

Collaborated in a 3-Team group, Communicated Pre-Planning Documents Including Script, Storyboard, Shot list, UX, Created Assets for the Smart Mirror Video Concept, Used After Effects to create a one minute and eleven seconds video to highlight effects.

### PROJECT MANAGER - PROMOTIONAL VIDEO

SEPT 2023 - DEC 2023 • ACADEMIE EPOXY

Collaboration on a 5-Team Group, Communicated with Client Weekly, Organized Tasks, Set Deadlines, Managed Basecamp, Created Moodboards, Created Storyboards, Conducted Production of the Video, Assisted in Post-Production Video with Editing.

### THE ORANGE ART GALLERY WEB REDESIGN

JUNE 2022 - AUGUST 2022 • APPLIED PROJECTS

Wire-framing, Low-Fidelity Prototype Website, Planning, Organizing, Testing, Collaboration, Problem Solving, Sketching, User Needs, Creative Thinking.

### PORTFOLIO WEB DESIGN

JUNE 2022 - DEC 2023 • WEB DEVELOPMENT

Wire-framing and Created a Low-Fidelity Prototype with Adobe XD, HTML and CSS, Use of Github, Use of Visual Studio, Testing and Debugging, Creating an intuitive and user-friendly interface, Planning and organizing, Problem solving and critical thinking.

### CONTENT CREATOR

JAN 2021 - CURRENT • FREELANCE •

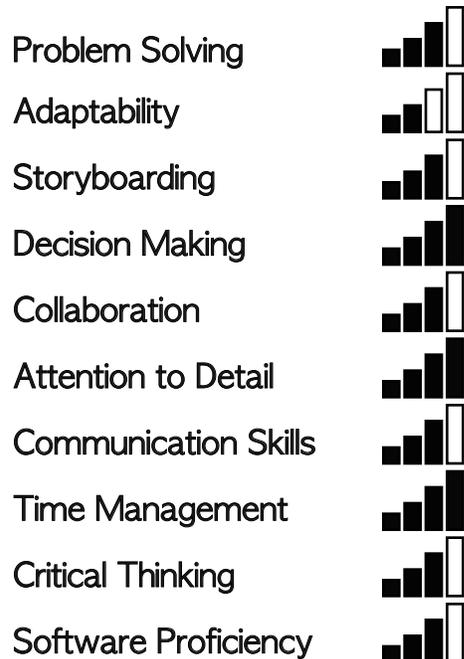
Video Scripting & Planning, Ability to Create Engaging Sharable Content, Proficient in Editing, Cutting, Trimming and effects, Designing Thumbnails, Social Media Management, SEO Optimization, Adaptability, Scriptwriting, Time Management, Branding, Equipment Knowledge.

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## Certificates

-  Smart Serve
-  Fire & Safety Awareness
-  First AID & CPR
-  Workers Safety Awareness
-  Ontario Security Guard License
-  G Class Driver's License
-  Cansell Certificate
-  WHMIS Safety Certificate

## Skills



## Education

Algonquin College ~ Interactive Media Design Diploma 4.0 GPA  
Lakefield District Secondary School Ontario Diploma